FROM GRISIS TO RESILIENCE

GOAL

GOAL USA ANNUAL REPORT 2023

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WHO WE ARE OUR STRATEGY

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Tsitsi Gumbo -Nutrition Officer with GOAL Zimbabwe Team in Matabeleland South.

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WHO WE ARE

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WHO WE ARE

GOAL is a non-governmental, international humanitarian organization committed to saving lives and empowering communities to develop resilience and greater control over their lives and livelihoods. GOAL aims to increase the resilient well-being of the world's poorest people and focuses on those who are excluded or marginalized, particularly those who are vulnerable due to socioeconomic status, gender or age.

Driven by compassion and a desire to help poor street-living children in Calcutta (Kolkata), Irish sports journalist John O'Shea and others established GOAL in 1977. Since then, GOAL has been an agile early responder to humanitarian crises across the world, working in partnership with communities, governments and a range of other actors to deliver effective humanitarian assistance when and where needed most.

> Female project particip receiving WASH NFIs in Harare, Zimbabwe as part of cholera prevention program.

OUR VISION

GOAL envisions a **world beyond humanitarian crises where poverty no longer exists**, vulnerable communities exposed to shocks and stresses are resilient, **barriers to well-being are removed**, and everyone has equal rights and opportunities.

OUR MISSION

GOAL works with the most vulnerable communities to help them respond to and **overcome humanitarian crises** and assist those facing poverty and exclusion to achieve greater resilience and well-being.



OUR VALUES



HUMANITARIANISM

We believe in the essential dignity and respect of all human beings and in serving, supporting, and advocating on behalf of marginalised people and those affected by poverty, crises and exclusion.

We believe in standing with the communities we serve, listening, and taking the necessary risks, appropriately assessed, to respond effectively to people's needs.



PARTNERSHIP We believe that

GOAL's work is optimized when we work in partnership with communities, loca civil society partners, peers, governments, donors and both the public and private sectors

GOAL Sudan health team member weighs baby at child malnutrition clinic, Kassab IDP camp, North Darfur, Sudan.

HOW WE WORK

GOAL'S THEORY OF CHANGE

If we engage communities, build on their inherent capacities and strengthen the systems in which they live and work, then poor and vulnerable households will achieve greater resilience and well-being.



TRANSPARENCY & ACCOUNTABILITY

Our actions and relationships with our stakeholders are characterized by honesty and openness in all our dealings. We hold ourselves and each other accountable to operate to the highest professional and ethical standards.



INCLUSIVENESS

We listen and believe in the power of collaboration to effect change in people's lives. We are welcoming and embrace diversity. We are committed to a culture of inclusion and cooperation and offer respect for everybody in our words and actions.



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TÜRKIYE-SYRIA EARTHQUAKE PAYING TRIBUTE TO OUR COLLEAGUES







Abdullah Haj Ibrahim

Ahmad Ghandour

Ahmad Witty



Abdulrahman Termainy



Ahmad Shaaban



Yasmin Ibrahim



Saer Mughlaj



Bayan Kosa

Emre Tumanalioglu

Ibrahim Dahro



Khaled Basleh



Mohammad Alshab







Turki Haman





Mohammad Alahmad



Mohammad Bostaji



Mohammad Ebraheem Mohammed Haj Shaaban



Zyna Safadi





Ali Shareef

Ebraheem Koronfol





Kareman Kayyali



Jamil Khadra



Khadija Kore Ahmad

Simla Sural





































32 GOAL COLLEAGUES WERE TRAGICALLY LOST IN THE EARTHQUAKE.

In the immediate aftermath, accounting for staff became a priority in addition to assessing the scale of the devastation and response requirements. Over the first two weeks, the death toll continued to rise, and as we feared, 32 GOAL staff and aid workers were amongst that toll and had lost their lives that day. Many died with their families and loved ones. So, the earthquake was also an especially personal tragedy for GOAL.

MEMORIAL SERVICE

On Wednesday, July 12th, 2023, Irish Deputy Prime Minister and Minister for Foreign Affairs and Defense Micheál Martin addressed a special GOAL Memorial Service in Iveagh House, Department of Foreign Affairs (DFA) to honor the 32 dedicated GOAL staff members from Southern Türkiye and Northern Syria who most tragically lost their lives in the catastrophic earthquakes.

The Service was also attended by: Simon Coveney, Minister for Enterprise, Trade and Employment; Seán Fleming, Minister of State at the Department of Foreign Affairs with responsibility for International Development and Diaspora; representatives from the Irish legislatures Committee on Foreign Affairs and Defense, including Senators Catherine Ardagh, Diarmuid Wilson, Gerard Craughwell, Joe O'Reilly and Fianna Fáil's James Lawless; DFA Director Generals, Michael Gaffey and Ruairi de Burca and other DFA Directors.

Of special note, a small group of GOAL Türkiye and Syria team staff members were in attendance. These staff members witnessed the 400 km of destruction first-hand. They worked on the initial emergency response and continue to work on the ongoing reinstatement and delivery of the existing humanitarian aid programs in Southern Türkiye and Northern Syria.

Speaking in advance of the Memorial Service, which provided a solemn opportunity for GOAL friends from across the world to come together in person and online in solidarity and remembrance, Micheál Martin said, "The devastating loss of 32 GOAL workers led to a deep sense of shock and sadness across Ireland. I would like to extend my sympathies once again to their loved ones in Türkiye and Syria, as well as to the wider GOAL family, who continue to carry a deep sense of grief and loss. While grieving their loss, it is important also to remember and celebrate their contributions to the world. These were young men and women who dedicated their lives to helping others. They were driven by a desire to assist the most vulnerable in society. They put their lives at risk to help others. That is a powerful legacy to leave and one that will continue to inspire people around the world."

In tandem, Seán Fleming, Minister of State at the Department of Foreign Affairs with responsibility for International Development and Diaspora, said, "The earthquake which struck Türkiye and Syria led to enormous destruction and loss of life. Among those who died were 32 staff members of GOAL. This was devastating to hear, and my thoughts are with the families and friends of those who lost their lives. It is a testament to GOAL's teams in Türkiye and Syria that they have



GOAL Chairman, CEO, Board members, SMT members, Middle East region team members and Türkiye and Syria country team members, gather outside Ireland's Department of Foreign Affairs for the GOAL Memorial Service

GOAL USA





day."

continued to carry out the vital work of rebuilding the region despite tragically losing so many of their colleagues. GOAL's humanitarian teams perform life-saving work around the world every

Also speaking about the tragic loss, Siobhan Walsh, Global CEO of GOAL, said, "Humanitarian crises are increasing in number, magnitude, and complexity across the globe. We salute the humanitarian community across the globe as they tirelessly work together in close partnership to come to the aid of the world's most vulnerable communities. They venture into the most challenging, dangerous environments with compassion, empathy, and a deep sense of purpose, and their work extends beyond borders and transcends cultural and political barriers."



Siobhan Walsh, Global CEO of GOAL and Barry O'Connell, Chairman, GOAL remembering lost colleagues at the Memorial Service.

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UR STRATEGY

FINANCIAL REPORT

P2 OUR STRATES

GOAL Syria team member screens children for malnutrition and provides emergency food assistance in North Aleppo.

STRATEGY 2025 - Guiding Our Work

The world is facing a convergence of crises, leading to extreme humanitarian emergencies. These crises are also increasing in number, magnitude, and complexity and shocks in one corner of the world can ripple across the globe, worsening the extent of a crisis, causing further conflict, hunger, mass displacement, and spirals of regressive coping behaviors. Crises disproportionately affect already highly vulnerable and fragile communities, where once a crisis strikes, lives, health and wellbeing are immediately threatened.

The International Monetary Fund (IMF) estimates that fragile and conflict-affected states are home to nearly one billion people who face challenges that range from lowcapacity state institutions and the limited provision of public goods to extreme poverty, forced displacement, and conflict. Fragility and conflict are also linked to trends such as climate change, food insecurity, and persistent gender inequalities. If these trends persist, the IMF estimates that 60 percent of the global poor may live in fragile, and conflict-affected states by 2030. The UNHCR reports that more than 110 million people worldwide were forcibly displaced from their homes due to persecution, conflict, violence, and human rights violations. This represents an increase of more than 1.5 million people compared to the end of 2022 (108.5 million). More than 1 in 73 people worldwide are now forcibly displaced as a result, with the majority – almost 9 in 10 – living in low- and middle-income countries. The UNHCR also reports that 362 million people worldwide need humanitarian assistance, an increase of 30 percent since the start of 2022.

The 2030 Agenda for Sustainable Development and the unanimous adoption of the 17 Sustainable Development Goals (SDGs) by the 193 UN Member States in 2015 offered the most practical and effective pathway to tackle the causes of violent conflict, human rights abuses, climate change and environmental degradation. The 2023 Agenda also aimed to ensure a more sustainable and equitable future for all.

However, the UN Secretary General, António Guterres, has noted that the world is 'woefully off track to achieve the SDGs deadline of 2030 and key measures including the increased availability of liquidity to countries facing unmanageable debt burdens.



In tandem, the international community is increasingly recognizing that addressing these extraordinarily complex global issues requires an integrated approach that goes beyond traditional humanitarian responses.

GOAL's Strategy 2025 titled 'From Crisis to Resilience' acknowledges the need to strengthen local capacities by stabilizing and supporting local systems, working with local partners and building resilience in vulnerable communities facing serious risks, and where the risk threatens the ability of that community to respond or continue to function.

GOAL will continue to work to understand global shocks and stressors, including conflict, climate change, environmental degradation, rapid unplanned urbanization, weak or unstable governances, inequality, and forced displacement, which threaten the health, safety, security, and well-being of these vulnerable communities in the fragile and complex environments where we work.

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2023 GLOBAL REACH 10,000,000

PER COUNTRY

ETHIOPIA	3,636,000
SYRIA	2,104,000
SIERRA LEONE	1,212,000
ZIMBABWE	988,000
SOUTH SUDAN	770,000
NIGER	348,000
SUDAN	247,000
HONDURAS	177,000
UGANDA	173,000
TÜRKIYE	75,000
HAITI	68,000
COLOMBIA	47,000
IRELAND	29,000
UKRAINE	5,000

UNIQUE PROGRAM PARTICIPANTS







UNIQUE PROGRAM PARTICIPANT REACH

WASH	3,100,000
HEALTH	2,970,000
FOOD AND	
NUTRITION	
SECURITY	2,200,000
EMERGENCY	
RESPONSE	1,950,000
CURATIVE	
NUTRITION	537,000
LIVELIHOODS	196,000
EMERGENCY	
PREPAREDNESS	753,000
PROTECTION	
PROGRAMS	537,000
GLOBAL CITIZENSH	IP
PROGRAMS	25,000

UNIQUE REACH BY STRATEGIC GOAL



PEOPLE SURVIVE

OUR STRATEGY HC

STRATEGIC GOAL 1

GOAL responds early to humanitarian crises, enabling access to life-saving emergency relief in partnership with local actors and protection experts.

Increasingly complex and protracted humanitarian crises that are caused by conflict, instability, poor governance and climate change often span multiple geographies and mean affected communities need additional support over longer periods.

The UN estimates that:

CRISES

OVER 300 MILLION PEOPLE

globally will require humanitarian assistance in 2024;

OVER 114 MILLION PEOPLE

were forcibly displaced from their homes in 2023;

1 IN EVERY 73 PEOPLE worldwide is now displaced.

During crises and conflict, Gender **Based Violence** (GBV) which includes sexual violence, forced marriages and intimate partner violence, typically increases. Highlighting the disproportionate impact of conflicts on women and girls, up to 70% experience GBV in conflict situations compared to 35% worldwide. **GBV** prevention and response programming is therefore integrated into GOAL's emergency response.

Following the catastrophic Türkiye-Syria earthquake, the GOAL Syria team in Idleb began clearing rubble to facilitate repairs to damaged water systems. This ensured that earthquake-affected communities could continue accessing safe, clean drinking water.

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IN 2023, GOAL'S Emergency response Work reached

5.5 MILLION PEOPLE

IN ETHIOPIA, SUDAN, SOUTH SUDAN, CHAD, UGANDA, SYRIA, TÜRKIYE, LEBANON, GAZA, COLOMBIA, HONDURAS & HAITI.

SUDAN

The re-emergence of conflict in Sudan has displaced over 10 million people (including four million children), creating the world's largest displacement crisis. Human rights abuses, including ethnic cleansing and GBV, are rife. At the same time, entire communities have no access to basic services.

SOUTH SUDAN/CHAD

Conflict in Sudan has caused enormous inflows of refugees into South Sudan and Chad, both of which have limited capacity to manage and respond adequately to a huge increase in humanitarian needs.

ETHIOPIA

The ongoing conflict in the northern Amhara region, which escalated in April 2023, plus erratic rainfall patterns and the impacts of the previous conflict from 2020-22, have led to famine-like conditions in much of northern Ethiopia. Across the entire country, over 20 million people are now food insecure.

TÜRKIYE/SYRIA

32 GOAL staff members were among over 50,000 people in Türkiye, and more than 5,000 in Syria, killed by the catastrophic earthquake in February 2023. Thousands of buildings were also destroyed and there was extensive infrastructural damage.

OUR STRATEGY

Since the Syrian conflict began in 2011, over 12 million people have been displaced and in 2023, 7 percent of its population required humanitarian assistance.

GAZA

The horrific attacks of October 7, 2023, resulted in nearly 20,000 Gazan deaths, displaced up to 85% of the population, and destroyed approximately 300,000 homes by December 2023.

COLOMBIA

In 2023, Colombia grappled with hosting over three million refugees fleeing economic collapse in neighbouring countries and seeking safety in Colombia. The pandemic, political instability, and rising violence in the region exacerbate the crisis for refugees and host communities alike.



Taawon (GOAL's partner in Gaza) team member distributes food aid to displaced children.

HAITI

As of December 2023, civil unrest has killed hundreds of innocent civilians and displaced 147,000 people in the capital, Port-au-Prince. Cholera reappeared and a lack of food and clean water resulted in a severe hunger crisis. In 2023, GOAL worked with over 200 communitybased organizations to access some of Port-au-Prince's most dangerous neighborhoods.

STRATEGIC GOAL 1 - IMPACT

OW WE OPERATE

Thomas Jones, WASH Coordinator, GOAL Sierra Leone, meets children from Bevelun, a remote community in Southern Province, Sierra Leone.



CHAD

In 2023, GOAL's Emergency Response Unit (ERU) traveled to eastern Chad and worked with aid agency *Alima* and its local partner, *Alerte Santé*. Together, they identified gaps in the current response to the humanitarian needs of refugees and host populations.

This thorough scoping exercise, completed in 2023, laid the groundwork for strategic planning and preparation for the upcoming year. Leveraging these insights, GOAL, in partnership with local organizations and with the support of *Irish Aid*, plans to deliver essential healthcare services to approximately **4,000 children under five**. Additionally, GOAL aims to provide life-saving nutritional care to around **700 severely malnourished children** aged six months to five years.

SIERRA LEONE

Climate change and environmental degradation caused reoccurring floods, landslides and fires. GOAL supported local response agencies in building emergency response and preparedness capacity.

After recording zero flood-related deaths between July and September 2023, Sierra Leone's National Disaster Management Agency thanked a number of agencies, including GOAL.

ETHIOPIA

In 2023, there were a recorded 4.5 million internally displaced people (IDPs) as a result of conflict and climate change in Ethiopia.

- With over 30,000 IDPs entering the city of Debre Berhan between 2021 and 2023, local systems were close to collapse. At the same time, IDPs did not have access to dignified shelter, sanitation facilities or healthcare services.
- Collaborating with two Ethiopia-based agencies, GOAL constructed 500 units of duplex shelters, a 750-meter water scheme, 10 shower blocks, and 10 communal latrine blocks in just five months. Shortly afterwards, the IDPs moved to the new site.
- GOAL trained **380 healthcare workers** in drought or conflict-affected areas
- In 2023, approximately 19,230 people in Ethiopia accessed gender-based violence (GBV) response services offered by GOAL.

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STRATEGIC GOAL 1 - IMPACT



SOUTH SUDAN

Since mid-April 2023, over 500,000 South Sudanese returnees and Sudanese refugees sought refuge in South Sudan. At the Joda border point in Renk, Upper Nile State, GOAL teams delivered food, nutrition support, and WASH services. In 2023:

- **9,530 refugees and returnees** were supported with water distributions;
- 1,200 refugees and returnees were supported with MPCA;
- **1,000 dignity kits** were distributed to survivors of GBV and women and girls at risk of GBV.

SUDAN

- GOAL supported 17 health clinics in North Darfur and 30 primary healthcare clinics in South Kordofan.
- Despite disruptions by the ongoing civil war, GOAL teams continued to deliver medical supplies to hospitals, provide safe drinking water and hygiene services to thousands of internally displaced people (IDPs), screen children for malnutrition and provide life-saving treatment via our nutrition clinics.
- Amid unprecedented inflation, GOAL delivered multi-purpose cash assistance (MPCA) to families in need.
- Since the onset of the crisis, 1,755 households benefited from cash transfers and 1,430 households from cash assistance via 48 GOALsupported VSLAs (Village Savings & Loans Associations).

ESSENTIAL ITEMS DISTRIBUTED IN SOUTH SUDAN:

- Blankets
 Survival kits
- Water jerricans
 Dignity kits
- Mosquito nets Kitchen sets
- Solar lamps Hygiene kits





STRATEGIC GOAL 1 - IMPACT





LEBANON

In November, GOAL commenced a partnership with Lebanese NGO Amel International . Funded by Irish Aid, the program distributed hygiene kits to 27,000 internally displaced people (IDPs) and provided 1,200 IDPs along the Lebanese-Israeli border with:

- health consultations and hygiene assessments;
- access to prescription medication;
- referrals to Primary Health Care Centers and other health and social facilities;
- Prenatal care and ultrasound referral for pregnant women with cardiac conditions.

TÜRKIYE

Since 2016, GOAL has supported vulnerable Syrian refugees in Türkiye. Following the 2023 earthquake, GOAL distributed:

- essential non-food items (NFIs) to 20,000 individuals which included blankets, kitchen sets and solar lamps, plus hygiene, dignity and newborn kits:
- \$1 million worth of emergency aid from the Irish Department for Foreign Affairs. This included 4,500 blankets, 4,500 kitchen sets, 1,500 hygiene sets and 350 tents;
- emergency NFIs to 16,000 people in vulnerable communities, using \$500,000 of funds raised in our public fundraising appeal;
- 340 tents to 1,700 families;
- 660 households with hygiene kits and emergency shelter supplies, the cost of which was covered by \$75,000 of Irish Aid emergency funding;
- psychosocial support, shelter, WASH NFIs, household NFIs, food kits, e-vouchers for clothing, mobile latrines, laundry facilities, and rent assistance to **50,000 targeted individuals**. This was funded by European Civil Protection and Humanitarian Aid Operations (ECHO).

GAZA

In December 2023, GOAL commenced a partnership with Palestine's largest NGO, *Taawon* (Welfare Association) to purchase and deliver food parcels, hygiene kits, water and medication to 1,500 IDPs in Gaza.

SYRIA

GOAL has been one of the leading humanitarian agencies in Northwest Syria since 2012. Despite the tragic loss of our dedicated colleagues, with over 1,000 local staff based in Türkiye and Syria, GOAL teams responded promptly to February 2023's catastrophic earthquakes.

In its wake, GOAL:

- provided emergency multi-purpose cash assistance (MPCA) to 27,000 households in Idleb and North Aleppo;
- used trucks to supply approximately
 8,000 people with water in places where infrastructure was not yet repaired;
- distributed ready-to-eat kits and free bread bags to 6,000 earthquake-affected households;
- restarted our bakery program delivering flour and yeast to bakeries that produced subsidized bread. Eight bakeries were added to the program which served 121,000 earthquake-affected people in Idleb and 37,000 in Northern Aleppo in February;
- trained **70 staff** on gender-based violence (GBV) risk mitigation to protect women and girls.

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STRATEGIC GOAL 1 - IMPACT



HONDURAS & COLOMBIA

Unprecedented numbers of migrants from Ecuador and Venezuela, among other countries, were attempting to escape poverty and crime through the Darién Gap, a treacherous 100 km stretch of jungle and terrain between Colombia and Panama. In response, GOAL partnered with the Start Network to provide:

- food kits to 11,150 migrants;
- psychosocial support to 1,500 children;
- medical support to 1,600 migrants;
- basic hygiene products to 1,500 migrant families;
- information about safe migration to **1,000 migrants**.

HAITI

In April 2023, GOAL launched a large-scale response to Haiti's humanitarian crisis with the aim of reaching more than 500,00 people over the following twelve months. Funding came from multiple international and local partner organizations with significant funding from USAID, Irish Aid, UNICEF and ECHO. Efforts immediately got underway to

- better access to safe drinking water, hygiene and sanitation services;
- train and equip communities to manage their own sanitation needs, and control infection;
- access treatment services for people infected with cholera;
- provide food vouchers for families;
- offer protection from violence, abuse and exploitation for the most vulnerable, especially women and girls.

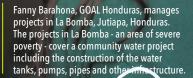
By the end of December 2023, with support of the USAID funding, the GOAL Haiti team had delivered:

- Direct hygiene promotion to 113,000 people;
- Improve water services to 20,000 people;
- Improved service quality from solid waste management and drainage to 503,000 people;
- Food assistance to 5,200 people;
- Food vouchers to the value of \$2.4m; and
- Cash assistance to the value of \$118k.

LOOKING FORWARD

GOAL is committed to expanding its readiness to respond to crises by:

- Strengthening the capacity of national disaster risk management agencies, local communities and partners, to take anticipatory and early action.
- Empowering local partners to deliver timely and appropriate emergency responses.
- Continuing to form strategic partnerships with government agencies, civil
 organizations, and private sector businesses.





TÜRKIYE-SYRIA EARTHQUAKE

GOAL has been operational in Syria since 2012 and in Türkiye since 2016, so when the catastrophic 7.8-magnitude earthquake struck on the morning of Monday, February 6th, followed by a 7.5-magnitude earthquake nine hours later, we were there.

IMMEDIATE AFTERMATH AND RAPID NEEDS ASSESSMENT

In the days following the disaster, GOAL responded by conducting a rapid needs' assessment and mobilizing human, financial, and physical resources through our country, regional, and global teams to support those affected by the earthquake.

The assessment findings developed an Emergency Response Plan for Northern Syria and Southern Türkiye, focusing on short- medium- and long-term approaches to meet the critical needs of earthquake-affected communities. This ensured GOAL's response addressed the immediate needs and gaps of those affected and factored in resilience and early recovery into programs.

GOAL coordinated its response with AFAD (the Disaster and Emergency Management Presidency for Türkiye) and via the UN's Office for the Coordination of Humanitarian Affairs (OCHA)-led Coordination Meetings.

ONE MONTH ON AND RAPID SCALING-UP OF RESPONSE PROGRAM

One month on, it was estimated that the deadly earthquake had caused 46K deaths and affected 18M people across 400 km of destruction.

It was further estimated that up to 1.9M people had been displaced in the 11 affected provinces in Southern Türkiye after significant damage to 192K buildings.

In Northern Syria, the earthquake severely affected North Aleppo and Idleb. Up to 1.7K buildings were destroyed, and more than 8.6K buildings were partially destroyed. Up to 55K families who were already displaced because of the ongoing conflict were, yet again, displaced. Priority needs included shelter, medical supplies, water, sanitation, food, cash, and psychosocial support.

Prior to the earthquake, GOAL had been delivering humanitarian aid and development programs to over **32,000** people in Southern Türkiye and more than **2.1 million** people in Northern Syria each year. In North Aleppo and Idleb in Northern Syria, our programs included emergency response, resilient health, and food and nutrition security. In Sothern Türkiye, we were supporting national systems to strengthen the protection of refugee populations affected by the Syrian crisis and working closely with communities to enable them to become more resilient by strengthening livelihoods, offering psycho-social support, protection and promoting positive coping mechanisms to affected individuals and their families. At the time of the earthquake, GOAL had **800 national staff** on the ground in Northern Syria and 140 in Southern Türkiye.

SOUTHERN TÜRKIYE

Within hours of the earthquake in Southern Türkiye, GOAL teams were rescuing survivors from the rubble. Within days, they were starting to distribute hygiene kits, dignity kits, newborn kits, blankets, kitchen sets, and solar lamps, among other NFIs (non-food items), to over 3,500 people in Adana, Mersin, Gaziantep, Antakya, and Sanliurfa.

GOAL Türkiye also received prepositioned emergency aid from the Department of Foreign Affairs (Ireland) and continued to coordinate with AFAD to deliver hundreds of tents to survivors in the Hatay province, reaching over 1,700 individuals in need of shelter.

GOAL Türkiye activated an Emergency Information and Assistance Hotline. In the initial aftermath, this received a strong response, with incoming requests for information and humanitarian assistance such as shelter, NFIs and food provision. There was also a particular focus on providing individual protection assistance to high-risk individuals, such as vulnerable children, and women at risk of gender-based violence.

Speaking about the rapid response in Southern Türkiye, Alek Milutinovic, Country Director, GOAL Türkiye, said:

"Because GOAL has already been such an integral part of the refugee response programs in Adana, Gaziantep, Hatay, and Şanlıurfa since 2016, providing aid to 33,000 people every year, this allowed us to transition rapidly into our emergency response programming so we could begin providing life-saving assistance. We're doing everything we can to help earthquake survivors make it through the winter." "For example, with the support of the US Bureau of Population, Refugees & Migration, GOAL teams in Adana have opened the doors of our GREEN Project Greenhouse to over 220 earthquake survivors, and our Greenhouse will be open to all earthquake victims in Adana for the foreseeable future. We're so grateful for the support of the international community, but this crisis is nowhere close to being over," continued Alek Milutinovic.

NORTHWEST SYRIA

After the earthquake, GOAL teams continued to deliver clean water, bread, and emergency cash to affected populations in North Aleppo and Idleb. In addition, staff members screened recipients for malnutrition and referred cases to available services when they arose.

The vital bakery program was restarted, and in the immediate aftermath, GOAL Syria partnered with eight additional bakeries in earthquake-affected areas, which served a further 285,000 people.

GOAL Syria WASH (Water, Sanitation and Hygiene) experts rehabilitated damaged water systems. They delivered clean water through municipal water systems and trucking to ensure essential access to clean, safe water was maintained during rehabilitation. Teams delivered multipurpose cash assistance in North Aleppo and Idleb, targeting over 100,000 people to ensure they could afford the necessities to survive.



Jeannie Zielinski, Country Director, GOAL Syria, spoke to the severity and complexity of the crisis in Syria, a country ravaged by conflict since 2012.

"The region of Northwest Syria was already extremely fragile, and the complexity and severity of this crisis cannot be overstated. It will take years to rebuild these communities. So, for now, we're focused on saving lives. We're providing food, clean water, cash assistance – anything to help ensure that these families survive the winter."

THANK YOU.

Thanks to this incredible generosity and that of our institutional partners, USAID's Bureau for Humanitarian Assistance (BHA), European Commission Humanitarian Organization (ECHO), and United Nations body OCHA and SCHF, GOAL was able to respond to the earthquake immediately. Today, we continue to support the people impacted by the seismic and devastating earthquake who also continue to live amid continued protracted conflict.



Ibrahem, Syrian refugee, Mersin, Southern Türkiye

The story of Ibrahem (25) and his family is that of so many others who survived last year's catastrophic earthquakes in Türkiye. He's being forced to rebuild his life from scratch – again.

When the earthquake struck while he slept, Ibrahem's home in Adana was completely destroyed.

He and his family traveled to Mersin province where aftershocks meant they felt safer sleeping in a tent than indoors. "My mental health is very bad now. We've become afraid of everything."

This isn't Ibrahem's first time being displaced. "Due to the war in Syria, we fled our home in Hasaka and built a new life in Adana eight years ago," he explains. "Everything was on track, but with this earthquake, we had to leave our home again." Ibrahem and his family reached out to the GOAL Türkiye team who provided essential food kits, hygiene kits and blankets. "This support is very beneficial to us. We need a lot of help to get on with our lives," Ibrahem says.

Ezgi Direybatogullari, GOAL Türkiye's Social Services and Coaching Worker, works in Adana, but her family's house in Hatay was destroyed. After moving her family to a safer place, she began supporting those in need.

"We support host communities and refugees impacted by the earthquake with materials such as hygiene kits, baby diapers, newborn kits, blankets, solar lamps, water cans, and readyto-eat food kits. We all share the fear, anxiety, and pain. After this terrible earthquake, I am proud that I am a humanitarian aid worker helping our neighbors in need."

STRATEGIC GOAL 2

Health Inequalities are among the deadliest crises in the world today. GOAL's Health programming is underpinned by our commitment to developing more resilient health services.

PEOPLE HAVE

RESILIENT HEALTH

Drawing on over 45 years of experience, GOAL is a leading agency in developing inclusive and resilient health systems. When designing these, we focus on:

- The analysis of health systems to understand their vulnerabilities and strengths;
- Vulnerable groups, especially women, children and young people who face compounded health challenges;
- Implementing Social and Behavioral Change (SBC) programs to address cultural, attitudinal, and structural barriers that impede health-seeking behaviors;
- Building health resilience by mitigating the impact of shocks and stresses on health outcomes; and
- Strengthening health systems to improve their responsiveness.

Water-Share Ireland, established in 2018, is a GOAL program resourced through the support of its members from the Irish water resources sector. Members kindly contribute funding, technical resources, and expertise to deliver sustainable WASH programs, to highly vulnerable communities in Eastern Uganda, Sierra Leone, and Northwest Syria.

Highlights:

- Uganda The Mulombi Village Water Supply Scheme, a solar-powered piped water system, was completed in November 2023 delivering safe and clean water to 3,500 people.
- Sierra Leone Throughout 2023, the FSM (Fecal Sludge Management Plant) in Kingtom, Freetown operated at maximum capacity, processing over 5,500 trucks of fecal sludge and managing 20% of Kingtom's liquid waste.
- Syria: Despite formidable challenges, including the earthquake on 6 February 2023, collaborative efforts with RPS through Water-Share Ireland addressed critical issues, including leakage reduction projects and the implementation of long-term sustainable water management solutions.

GOAL Community Midwife working in Kassab IDP Camp, North Darfur, Sudan.

WHO WE ARE

STRATEGIC GOAL 2 - IMPACT

OUR STRATEG

Borehole drilling to deliver piped water scheme, in partnership with charity: water in Bevehun, a remote community in Southern Province, Sierra Leone. IN 2023, GOAL'S RESILIENT HEALTH PROGRAMMING REACHED 2.9 MILLION PEOPLE IN ETHIOPIA, SUDAN, SOUTH SUDAN, UGANDA, SIERRA LEONE, NIGER, SYRIA, AND HONDURAS.



SUDAN

Approximately 65% of Sudan's population lacks access to basic healthcare services and 80% of hospitals in conflict-affected areas are no longer functional. Sudan's rainy season has also heightened the risk of diseases such as measles, cholera, whooping cough, dengue fever and acute water diarrhoea (AWD).

Since the current conflict began in April 2023:

- Over 102,450 consultations were carried out from GOAL-supported health clinics, and 47 health clinics were restocked with medical and nutrition supplies;
- **10,200 people** have been vaccinated as part of the World Health Organization's Expanded Program on Immunization (EPI); and
- **69,450 children** aged under five were screened for SAM or MAM, and **895** were admitted for treatment.

SOUTH SUDAN

Many remote communities in South Sudan have no access to basic primary healthcare services. In 2023, GOAL worked with the South Sudan Ministry of Health to improve access to primary healthcare services including immunization, disease control, maternal health and nutrition. This involved:

- Integrated health service delivery in 19 healthcare facilities across Ulang, Twic, Kajo-Keji, Renk and Abyei;
- Nutrition programs to treat severe acute malnutrition in children under five in 60 GOAL-supported nutrition sites; and
- 14 facilities providing gender-based violence (GBV) and mental health/psychosocial support services.

GOAL teams also implemented an inpatient therapeutic program at a local hospital in Renk, where hundreds of people cross into South Sudan daily.

4,000 displaced Pregnant and Lactating Women (PLW) were screened along with 10,000 displaced children under five for malnutrition. Over 3,600 children were subsequently admitted for treatment.

STRATEGIC GOAL 2 - IMPACT

UGANDA

In Uganda, clean water access is a major issue, with approximately one-third of the country's 50,000 handpumps being non-functional. Our WASH programming focuses on increasing access to safe water through the construction of point water sources and piped schemes:

- GOAL has constructed 696 hand pump boreholes and rehabilitated 203 since 2015, driving up water access for communities from 15% to over 60% in Namayingo District and from 45% to over 90% in Bugiri District, both in Eastern Uganda. In 2023, 88% of the boreholes inspected were still fully functional.
- In partnership with Water-Share Ireland, GOAL also began the exploration of a large-scale piped water system to bring clean water to two sub-counties in Namayingo District. In 2023, GOAL and Water-Share Ireland completed a new borehole scheme serving 5,200 people in Molumbi.
- GOAL also supported 106 communities in Bugiri, Namayingo, Butaleja and Kaabong Districts in achieving Open Defecation Free (ODF) status in 2023.

SIERRA LEONE

Pregnancy-related death accounts for 46.8% of all adolescent deaths in Sierra Leone. In districts where GOAL implemented Adolescent Sexual and Reproductive Health (ASRH) programming:

- Use of modern contraception by females aged 15 to 19 has risen from 38% in 2018 to 58% in 2022. For women aged 20 to 24, the figure rose from 26% to 71%.
- There was a corresponding reduction in adolescents presenting for prenatal services, and adolescent deliveries.
- More broadly, because of the sustained approach, the percentage of people aged 10 to 24 years old with a basic knowledge of sexual and reproductive health and protection services increased from 32% to 70% in the last 3 years.

To sustain this progress, during 2023 :

- **10,200 people** were reached through Social Behavior Change (SBC) activities, to combat societal norms that discourage girls from seeking ASRH services.
- GOAL trained 105 healthcare workers in adolescent-friendly healthcare service.
- **90 young people** were trained on advocating for reproductive empowerment and engaging with community leaders.

SYRIA

In 2023, GOAL:

- Improved access to sufficient and safe water for 1.5 million people by operating water stations and repairing infrastructure;
- Rapidly assessed the condition of water stations and networks, and ensured 40 water stations were operational from the first week after the earthquake; and
- Identified that falling groundwater levels were likely due to farmers resorting to unregulated groundwater pumping because of broken water transport infrastructure. These investigations were undertaken as part of the Water-Share Ireland program.

NIGER

 In 2023, our Global Safeguarding Team rolled out psychological first aid (PFA) training that targeted **85 staff** across multiple departments with a significant pilot program implemented to support GOAL Niger staff with their refugee response program.

LOOKING FORWARD

GOAL will continue to:

- support health systems to move towards greater resilience at national and community level. This will enable local systems to provide critical emergency health responses, whilst integrating protection services for vulnerable populations;
- work towards reducing communitylevel vulnerability to health-related shocks;
- build the capacity of individuals to improve their own health through better knowledge, and by practising health-seeking behaviors.
- repair water infrastructure and improve acceptability of water with the support of the Water-Share Ireland program.

"Today the community in Bevehun is drinking clean water"

Thomas Jones, WASH Coordinator, GOAL Sierra Leone

Mamie lives in a remote village in Bevehun, Sierra Leone. She used to collect water for drinking, cooking and laundry from a brackish, contaminated swamp full of insects and bacteria.

Although water-borne illnesses like diarrhea, typhoid and cholera were a constant threat, the people of Bevehun were forced to drink the contaminated water because it was the only water source they could reach on foot.

In Sierra Leone, women and children must often walk long distances to collect water for cooking, laundry and bathing. Doing so leaves them with less time for work of greater economic value or education. **Thomas Jones, Regional WASH Program Manager** for GOAL Sierra Leone, visited Bevehun earlier this year and witnessed the situation first-hand. "In Sierra Leone, there is a drastic difference between a community that has clean water and a community that does not," Thomas explains. "Let me introduce you to another community, one that got clean water three years ago."

"Before, people complained of rash and diarrhea. They spent precious time and money on medicine and clinic visits. Then, clean water comes. Over the following days and weeks, health slowly improved. Parents worry less. Kids can study more. Everyone is energized and happy."

GOAL teams are working to bring clean water to remote communities across Sierra Leone. With GOAL's intervention and support from our partner, charity: water, a drilling rig arrived in Bevehun last April to bring residents safe, clean water.

"I ask you, next time you take a drink of water, think of Bevehun," Thomas says. "Because today they are drinking clean water."



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WHO WE ARE

HOW WE OPERATE

AND NUTRITION

SECURITY

It is crucial that we find innovative

• Supported climate-smart,

production and sustainable

• Provided safety net nutrition

 Increased knowledge of good nutrition practices and

nutrition security.

programming for extremely

vulnerable households; and

food storage habits to help vulnerable communities

improve their own food and

and equitable market systems

to give communities access to

nutritionally rich food

and sustainable ways to help vulnerable communities achieve

food and nutrition security.

nutritious food;

GOAL:

PEOPLE HAVE FOOD

Globally, nearly 800 million people do not have enough food to meet their basic nutritional needs, and demand is rising.

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STRATEGIC GOAL 3

Members of the GOAL UNILIFT Cash for Work program in Stonebridge, Harare, Zimbabwe. GOAL's food and nutrition security programs reached 2.2 million people in 2023 in Ethiopia, Sudan, South Sudan, Niger, Uganda, Sierra Leone, Zimbabwe, Honduras, Haiti, Türkiye, and Colombia. Special focus was on reaching vulnerable groups, especially women, children, and young people with disabilities and other health challenges and promoting improved subsistence and commercial production while delivering a much more adequate diet for all.

Contributing to SDGs

25

STRATEGIC GOAL 3 - IMPACT 🚬





ETHIOPIA

In recent years, multiple and recurring shocks have affected agro-pastoral communities in Southern and Eastern Ethiopia.

Protracted drought, locust infestations and restricted access to pasture due to COVID-19 have greatly harmed livestock health and productivity.

In response, GOAL implemented the RiPA (Resilience in the Pastoral Areas) project which helps pastoralists build resilience in various ways. These included commercial destocking which converts livestock that is likely to die into cash or meat.

IN 2023, DESTOCKING HELPED PASTORALISTS GENERATE A PROFIT OF \$5.4 MILLION USD BY SELLING OVER 10,000 COWS AND 20,000 Sheep or goats.

SOUTH SUDAN

GOAL invested significant time in communities' understanding of nutrition and encouraging positive practice. We also empowered families to self-refer their children to nutrition clinics if malnutrition is a concern. In 2023, GOAL:

- Provided 132,770 children with Vitamin A supplements;
- Gave infant and young child feeding counseling to 51,330 primary caregivers of children under 24 months;
- Screened **25,330 children** under five for acute malnutrition; and
- Enabled 4,000 refugees and returnees to receive training or participate in community awareness sessions on feeding maternal, infant and young children during emergencies.

We also trained:

- 240 community nutrition volunteers (CNVs) to provide maternal, infant and young child counseling services;
- 90 health and nutrition workers in Community Management of Acute Malnutrition (CMAM) and Integrated Management of Acute Malnutrition (IMAM) services; and
- 180 CNVs on Protection from Sexual Exploitation, Abuse, and Harassment (PSEAH), GBV, and safeguarding.

STRATEGIC GOAL 3 - IMPACT

SIERRA LEONE

UGANDA

Small-scale fisheries in Sierra Leone tend to be mismanaged and coastal ecosystems are threatened by climate change, overfishing and pollution.

GOAL applied learnings from its extensive Blue Economy program in Honduras to a similar one being implemented in Sierra Leone and this will be expanded over the next three years. This project will continue to:

- support small-scale fisheries by improving management, infrastructure and access to financial services (particularly for female and youth-led enterprises);
- help fisheries and coastal communities become more resilient to climate shocks and stresses.

NIGER

GOAL used two approaches to address high rates of malnutrition in Niger:

- our Nutrition Impact & Positive Impact (NIPP) program addressed behavioral risks;
- training in measuring MUAC (Middle Upper Arm Circumference) allowed families to screen their own children and self-refer to nutrition clinics if they are concerned about malnourishment. In 2023, approximately 5,000 families received MUAC training.

GOAL supports two rural employment programs, both of which are underpinned by sustainable, climate-smart agricultural practices:

Markets for Youth (Young Africa Works)

GOAL partnered with the MasterCard Foundation and 22 national private sector and civil society organizations to create dignified, fulfilling agricultural work for **300,000 young** people. This included **30,000 refugees** and 15,000 young people living with disabilities.

By 2023, the program had reached over 125,000 young people (55% of whom are young women), of which over **73,000** are already making meaningful savings.

Uganda Youth Engine

Funded by NORAD and implemented in partnership with Village Enterprise, this two-year project aims to help 3,500 people in rural communities aged between 18 and 35 gain dignified agricultural work. Since its inception the project has helped 2,476 youth farmers and continues to support about 1,240 youths every farming season.

Localization is the strategy of working closely with permanent local actors, including government agencies, private sector entities, organizations and communities to lead and deliver humanitarian aid.



ZIMBABWE

GOAL implemented a variety of projects to enhance household income and food security:

- The UNILIFT Cash for Work program pays women aged between 15 and 65 \$53 per month for 15 days of work every month. Preference is given to women with disabled children or chronically ill family members.
- The TIFED (Technical and Vocational • Education Training) program covers the expenses of individuals seeking professional training.
- Climate-smart agriculture, livestock ٠ nutrition and animal health management training for sheep or goat farmers. 70-90% of the rural population own these animals which are a vital financial safety net as they are easily exchanged for cash.
- In 2023, GOAL distributed goats to farmers and continues to offer support by facilitating veterinary visits.

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GOAL USA

STRATEGIC GOAL 3 - IMPACT



HONDURAS

To enhance food security, GOAL piloted an agroforestry program: Growing a variety of trees around or among crops or pasture to create more diverse, productive, profitable, healthy and sustainable land-use systems.

Participants learned how to use farmland efficiently, and to classify seeds and grains for eating or planting.

HAITI

Together with other agencies and community-based organization partners, GOAL operated a large-scale, cash voucher-based food assistance program in metropolitan Port-au-Prince.

Between 2023 and 2024, food vouchers provided by GOAL will have benefited almost **26,000 people** (5,200 households) affected by high inflation and elevated prices.

COLOMBIA

In Colombia, GOAL supported refugees under the Barrio Resiliente (Resilient Neighborhoods) Artesanías para el Rescate (Artisans to the Rescue) program.

Vulnerable refugees were trained to weave handbags and backpacks in the traditional style of the Wayuu indigenous community. As these backpacks are very popular amongst tourists, they can generate an income which refugees use to support themselves and their families.

LOOKING FORWARD

GOAL will continue working to increase the nutrition security of vulnerable communities by:

- using market systemstrengthening approaches tailored to a changing climate;
- promoting food security and livelihoods in the aquaculture and agriculture sectors in sustainable, inclusive and climatesmart ways;
- working with micro, small and medium enterprises, with a focus on women and youth, to sustainably increase food production.

Where market-based solutions aren't feasible, GOAL will help families improve their knowledge of malnutrition and good feeding practices, with a focus on children and pregnant and lactating women (PLWs). Safety net nutrition programming will also be provided for extremely vulnerable households. Bernard McCaul, Director of Programs, Innovation and Design and Siobhan Walsh, GOAL CEO, visiting a mangrove tropical forest in La Mosquitia, eastern Honduras.



CLIMATE CHANGE IS A DRIVER OF HUMANITARIAN CRISES, WHICH ARE INCREASING IN NUMBER, MAGNITUDE, AND COMPLEXITY ACROSS THE GLOBE.

MORE NEEDS TO BE DONE TO SUPPORT POPULATIONS THAT ARE BEING EXPOSED TO NEW CRISES, PARTICULARLY THOSE LIVING IN FRAGILE AND CONFLICT AFFECTED CONTEXTS. WE NEED TO STRENGTHEN LOCAL CAPACITIES, TO STABILIZE AND SUPPORT LOCAL SYSTEMS TO MOVE FROM CRISIS TO SURVIVAL AND TO GREATER RESILIENCE. OUR GLOBAL TEAM REMAINS RESOLUTE IN ITS COMMITMENT TO DELIVER ON THIS IMPORTANT GOAL. **77**

Siobhan Walsh, CEO, GOAL

"We can change the lives of our families and communities through farming."

Betty, Markets for Youth program participant, Moroto District, Uganda.

Betty is a mother of four living in Bazza Village, Moroto District, Uganda. She has used a wheelchair since she was seven years old.

Before being introduced to the Markets for Youth program, Betty sold clothes and occasionally farmed produce for her family to eat. Then she received training from AgroMax, an agri-business company and one of Market for Youth's skills development partners.

"I was trained in planting crops like onions, cabbage and eggplants. I earn an income from these vegetables and can pay school fees and rent," Betty says.

Betty now trains other disabled youth in good agricultural practices. One of her students, Johnson, says "I learned how to grow vegetables from her. We used to fail with our crop due to lack of proper crop management." Mark, another of Betty's students, has a visual impairment. He says: "Many trainings don't give us hands-on skills, but this one was different. I was happy to also receive seeds, and I am very prepared for the coming rain to plant in large quantities."

Betty believes the best way to build a more inclusive future is by empowering people living with disabilities to participate actively in their community and form a collective voice.

She now has ambitious plans to buy her own land and an irrigation system. "Agriculture is the backbone of the

Ugandan economy, and we can change the lives of our families and communities through farming, if we do it the right way," she says.





"Since Mummy started growing vegetables, we have a balanced diet. Although she lives with a disability, she provides our rent and food, and is also able to send us to school."

Agatha, Betty's daughter

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GOAL implements the Markets for Youth program in Uganda in collaboration with local partners, including MUCOBADI, a community resilience and development agency based in Bugiri, Eastern Uganda.

LOCALIZATION AND PARTNERSHIPS IN ACTION

GOAL is acutely aware that tackling poverty, crisis, and social injustice is complex.

As this can only be achieved by aligning approaches, resources and expertise with others, GOAL:

- has long-standing partnerships with institutional funders including the governments of the US, Ireland, the UK, the European Union and the United Nations and is;
- committed to building relationships with other agencies and private sector partners for greater impact.

Localization is the strategy of working closely with permanent local actors, including government agencies, private sector entities, organizations and communities to lead and deliver humanitarian aid.

GOAL'S APPROACH TO LOCALIZATION

Localization is the cornerstone of effective humanitarian action, we aim to bolster local organizations' capacity to respond to crises and promote long-term sustainability.

- By harnessing local actors' unparalleled local knowledge and cultural understanding, GOAL strives to deliver our programs more efficiently and effectively while ensuring they are culturally appropriate and relevant.
- Strengthening local partnerships reflects GOAL's support of the Grand Bargain, a framework adopted by humanitarian donors, organizations and affected countries at the World Humanitarian Summit 2016.
- GOAL also supports the Grand Bargain
 2.0, a 2021 framework extension aimed at improving coordination, strengthening local leadership, and streamlining financing and reporting processes.

A GOALie drilling a borehole in Bevehun, a remote community in Sierra Leone, in partnership with charity:water

GPC

In 2023, GOAL launched the GPC (Global Partnerships Center). Based in Uganda and supported by Ireland's Department for Foreign Affairs and Irish Civil Society Program (ICSP), the Center's overall goal is for permanent local actors in GOAL program countries to catalyze lasting systemic change in humanitarian and development responses. The center made significant progress and has already selected 11 local partner organizations from Ethiopia, Uganda, Zimbabwe, Sudan, Niger and Honduras to support with organizational development.



Multi-skilled team

The Global Partnership Center will draw on expertise from across GOAL to create a multi-disciplinary team with skills including program management, leadership and governance systems analysis, co-creation and partnership development.



"Our GPC is a cornerstone initiative aimed at fortifying GOAL's partnership portfolio and steadfast dedication to the localization agenda. By recognizing the critical role that local actors play in leading locallydriven humanitarian initiatives, our gaol is to foster sustainable, systemic change." Mandy Yamanis, Director, GPC

PARTNERSHIP SPOTLIGHT: DISPLACEMENT RESPONSE IN ETHIOPIA

In 2023, the Global Partnership Center worked with Center of Concern (CoC) and the Development Expertise Center (DEC) who have been essential in providing an effective humanitarian response in Debre Behan, Ethiopia.

Since 2021, armed conflict in Ethiopia has forced millions of families from their homes, which led to 30,000 internally displaced people (IDPs) setting up makeshift shelters in the city of Debre Behan.

GOAL quickly collaborated with the Ethiopia Humanitarian Fund (EHF) to address their shelter, health, WASH, nutrition and other essential needs, and alleviate the strain on the city's overwhelmed health system. Life-saving medications were also provided, and mobile health and nutrition teams were deployed.

In just five months, government-owned farmland was transformed into a well-established IDP camp. In partnership with CoC and DEC, GOAL also initiated the construction of:

- 500 Duplex shelter units;
- a **750**-meter water scheme;
- ten shower blocks;
- **ten** communal latrine blocks.

The newly established health facilities, schools, compact shops, water distribution points and even small vegetable gardens have all contributed to the sense of renewal and optimism now noticeable in the camp.

"We are all humanitarians dedicated to saving lives and supporting people in need. However, the GOAL team is uniquely built for such a mission. It is the collaboration that resulted in achieving such remarkable work in a short period."

Wasihun Teshome, Development Expertise Center, Debre Behan, Ethiopia.



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INNOVATION

As the challenges that GOAL faces become increasingly complex, finding new perspectives and approaches that lead to transformative change is essential in achieving our vision of a world beyond humanitarian crises. GOAL believes that innovation can come from anywhere, including our teams across the world, and the partners and communities that we work with. To leverage this shared ambition, GOAL has a Program Innovation Lab that leads and coordinates the organization's innovation strategy and delivery. The Innovation Lab is supported by a range of partners, including Irish Aid.

HUMANITARIAN INNOVATION FUND

In early 2022, GOAL launched the \$150,000 Humanitarian Innovation Fund to support and encourage promising innovations.



Financed by Irish Aid and managed by GOAL's Program Innovation Lab, the Fund fosters innovations with the potential to reduce and overcome humanitarian crises.

In 2023, applicants from GOAL's global and country program teams pitched innovative and scalable ideas for funding at a Humanitarian Innovators' Den session.

The winning ideas demonstrated immense potential for impact, scalability and effectiveness in addressing the humanitarian challenges of vulnerable communities aiming to achieve long-term resilience.

Innovation Fund Partners



of 23 organizations of fishers. They have a fish shop in the capital Tegucigalpa to sell their fish at fair prices to the public. REDPESCAH is supported by GOAL through its Blue Economy program.

HUMANITARIAN INNOVATION FUND WINNER: LUCKY IRON FISH

The 2023 Humanitarian Innovation Fund winner was the Uganda-based **Lucky Iron Fish (LIF)** team.

The LIF is a US Food and Drug Administrationcertified, reusable iron cooking tool in the shape of a fish. Made from food-grade electrolytic iron powder, the LIF helps address iron deficiency anaemia by fortifying meals with extra iron when used during cooking. As a cost-effective alternative to traditional iron supplements, it aims to improve future health outcomes, especially among women and children. Outcomes will be measured by real-time data collected via custom apps.

WORLDWIDE STUDIES ON THE IMPACT OF LIF USAGE FOUND:

- a notable decrease in the prevalence of anemia among women and children;
- improved cognitive performance in children;
- significant increase in serum ferritin levels amongst women of reproductive age in Southeast Asia;
- annual healthcare system savings of over \$4 million due to reduction in anemia in Cambodia.



NEXT STEPS

GOAL will collaborate with Divine Organic Foods, a company which works with over 3,500 root-tuber farmers in northern Uganda, to:

- identify those most vulnerable to anemia in locations where the LIF will be piloted;
- develop a strategy for delivering and promoting the LIF;
- train agents to promote the LIF and educate households on its benefits and uses;
- explore the potential for producing a comparable product in Uganda if there is a positive uptake of the LIF.

The LIF will be promoted through:

- campaigns;
- mobile messaging;
 Community Health Workers (CHW) consultations;
- collaboration with the Ministry of Health and district governments.

The three other ideas selected for

OTHER WINNING IDEAS

- innovation funding were:
- Token Tap for Hand Pumps Uganda This low-cost, low-tech innovation introduces a coin-operated prepayment mechanism for accessing water from hand pumps.
- Promoting Climate Resilient Urban Sanitation through community-based waste management systems: Phase 2 – Sierra Leone

This project utilizes organic matter, including human waste, to produce methane gas for cooking and agriculture.

• Zim Men Connect – Zimbabwe Zim Men Connect is an informative and interactive smartphone application that provides boys and men with access to information on gender-based violence (GBV) and referral pathways.



Entrepreneur and investor, **Alison Cowzer** (and GOAL USA Board member), contributed her insights and expertise to the 2023 Irish Aid, supported GOAL Humanitarian Innovation Fund application, shortlisting, and selection process. OUR STRATEGY HOW WE OPERATE

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INCLUSIVE Programming

GOAL is fully accountable to those we work with, is committed to Safe, Accountable and Inclusive Programming (SAIP) and ensures the safeguarding of children and adults. We ensure the barriers to inclusion are understood and inform our programming. Furthermore, we support anyone facing exclusion to participate in and shape their societies and have equitable access to goods and services.

This means:

- our programs adapt and respond to the priorities, preferences and needs of those we engage with, and promote equitable access and transformative change;
- the people we work with are aware of, and understand, their rights and entitlements and the behaviors they can expect from GOAL, and feel empowered to report their concerns;
- we seek out, listen and respond to feedback and concerns in an appropriate, timely and survivor-centerd manner;

- we aim to ensure that children and adults are safe from deliberate or inadvertent actions and failings that place them at risk of exclusion, abuse, sexual exploitation, injury and any other harm;
- we collaborate and partner with others who share our vision of safe, accountable and inclusive programming so we can learn from, and support, one another;
- inclusive programming is a fundamental tenet of GOAL's work across all our countries of operation.

GOAL USA

CENTERING PEOPLE & EMPOWERING COMMUNITY FEEDBACK IN THE DIGITAL AGE

The Community Feedback Mechanisms (CFMs) let communities actively participate in designing, delivering and evaluating GOAL programming. The CFM was set up to enhance the effectiveness of our work. Originally it was largely paper-based, and as part of our commitment to continuous improvement, we undertook a comprehensive digitization process to increase the efficiency of CFMs.

- Each country program has now established a fully operational and inclusive CFM.
- GOAL reached 10 million people across 14 countries, processing 325,000 CFM communications. Of these communications, there has been invaluable input incorporated into program design and enhancing or adapting other systems and approaches.
- The accessibility of smartphones means WhatsApp, Telegram, QR codes, email and free telephone hotlines were used to give feedback conveniently and discreetly. However, true inclusivity means ensuring that vulnerable and marginalized groups without access to smartphones or data can also give feedback. GOAL continues to support in-person channels like help-desks, outreach teams, suggestion boxes and community meetings.



OUR STRATEGY HOW WE OPERATE

LEADERSHIP IN ACTION: GOAL'S COMMITMENT TO TACKLING GBV

WHO-derived data confirms that for the past decade, one in three women worldwide has endured physical or sexual violence, primarily at the hands of an intimate partner. This violence often begins at a young age, with one in four young women (aged 15-24 years) who have been in a relationship already experiencing violence from an intimate partner by the time they reach their mid-twenties. As part of their Shadow Pandemic public awareness campaign, UN Women (the UN entity dedicated to gender equality and the empowerment of women) confirms that all types of violence against women and girls, particularly domestic violence, intensified since the pandemic.

GBV IN CONFLICT AND CRISES CONTEXTS

During crises and conflict, the risk of GBV typically increases, including instances of sexual violence, forced marriages, and intimate partner violence. In many conflict contexts, up to 70% of women and girls experience GBV, compared to 35% worldwide, highlighting the impact of gender inequalities and the differentiated impacts of conflicts on women and girls.

In such conflict zones, essential services are limited, and women and girls who have experienced GBV become more vulnerable to isolation and lack of support.

GOAL'S COMMITMENT To Tackling GBV in 2023

Acknowledging the gravity of GBV, GOAL continued to systematically integrate initiatives to address GBV across all program sectors. Our work in addressing GBV involved preventing GBV, reducing exposure risk, and providing support in response to GBV instances.

Here are some GBV prevention related innovative initiatives from five of our countries of operation, implemented during 2023.

ETHIOPIA

In Ethiopia, GOAL's protection staff implemented community based integrated GBV, child protection, and psychosocial support activities. We helped establish referral pathways, provided cash support for survivors, and set up safe, women-friendly spaces, contributing to the holistic well-being of affected communities.

Our GOAL Ethiopia program also had a strong focus on supporting homeless youth, providing them with safe spaces, essential services such as sanitation, education, and counseling, as well as psychosocial support that works to address the challenges faced by youth living on the streets who are vulnerable to GBV.

SIERRA LEONE

In Sierra Leone, GOAL was involved in initiatives such as the 'Hands off our Girls' campaign, which was launched in 2018 by Fatima Maada Bio, first lady of Sierra Leone.

The initiative sought to heighten awareness and influence policies on child sexual abuse and exploitation, including child marriage and GBV, which are contributing factors towards Sierra Leone's high adolescent maternal mortality rate. On International Women's Day 2023, the First Lady hosted an event engaging male adolescents to influence the behavior of boys and young men when interacting with young girls.

GOAL also worked closely with national and local government actors to deliver adolescent sexual and reproductive health programming in Sierra Leone, including the Ministry of Health and Sanitation and the National Secretariat for the Reduction of Teenage Pregnancy.

GOAL Sierra Leone's Adolescent Sexual and Reproductive Health program continues to deliver significant positive changes by addressing social norms, reducing stigma, and empowering adolescents to advocate for improved services and societal change, including those related to GBV. The program has also employed various interventions that have contributed to a reduction in adolescent pregnancies and maternal deaths.

supported initiatives that challenge harmful

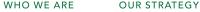
HONDURAS

Collaborating with the GBV Sub-Cluster, GOAL Honduras supported the development of the GBV Alert System to identify and respond to GBV risks within communities. This innovative approach enhances understanding and facilitates targeted prevention and response efforts. In response to the migration crises in Central America, GOAL assisted vulnerable and displaced communities, recognizing their heightened susceptibility to GBV while traveling along migration routes in the region.

SUDAN

Amid the Sudan conflict which erupted in April 2023, various forms of GBV have risen significantly affecting not only intimate partner relationships but also escalating instances of sexual and domestic violence. Vulnerable groups like older women, adolescent girls, individuals with disabilities, and men and boys facing increased risks due to displacement, loss of income, and limited access to basic services. The impact extends beyond immediate concerns, with underreported cases contributing to lasting physical, mental, and sexual health issues. An estimated 4.2 million people in Sudan require GBV-related support. with a concerning increase of one million by the end of 2023.

During 2023, the GOAL Sudan team addressed these challenges by identifying and referring cases, supporting survivors, and collaborating with national partners to map available services for those affected by gender-based violence at the field level.



FUNDING OUR WORK

GOAL deeply appreciates the support given by individuals, families, communities, groups, clubs, companies, foundations and institutions that enabled us to provide lifesaving and life-changing aid to over 10 million people in 2023. This support is essential to deliver humanitarian assistance and build resilience to future crises.

In 2023, our global operational budget totaled more than \$200m with generous contributions from a range of individual, corporate, foundation, and institutional donors.

HOW WE ARE FUNDED

GOAL's top five institutional donors in 2023:







Rialtas na hÉireann



We would also like to thank our other key donors, (including Trusts and Foundations) who supported us during 2023.

They include:

- charity: water
- Christian Blind Mission
- Eleanor Crook Foundation

• NLW

- Musgrave Charitable Trust

- Norad • The Bureau for Population, Refugees and Migration (BPRM) – USDOS
- The Sunflower Foundation
- UNHCR

THANK You

- UNICEF
- Vanguard Charitable Trust
- WFP

•

AIB GOAL

PARIL

GOA





- ElectricAid • FCDO **Irish** Aid IOM Government of Ireland
 - Light for our World

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ACCOUNTABILITY

CODES OF GOVERNANCE, STANDARDS, **COMMITMENTS AND CHARTERS FOR GOAL**



GOAL's humanitarian work is guided by the Sphere standards, a set of principles and minimum humanitarian standards for

humanitarian response.

Sphere Standards

GOAL is committed to maintaining the highest levels of good governance across our organization and programs.

We prioritise accountability with all our stakeholders, particularly the communities, donors, and partners that we work with. GOAL's Board is collectively responsible for ensuring delivery of GOAL's strategy, and upholding its vision, mission, and core values.

IASC

IASC Six Core Principles regarding Protection from **Sexual Exploitation and** Abuse

GOAL's work was guided by the Six Core Principles regarding protection from sexual exploitation and abuse.

Payment Card Industry (PCI) **Data Security Standard**

GOAL meets PCI compliance. The PCI DSS (Payment Card Industry Data Security Standard) is an information security standard designed to reduce payment card fraud by increasing security controls around cardholder data.

Platinum Transparency 2023 Candid.



Candid Platinum Seal of Transparency for





Core Humanitarian Standard (CHS) on Quality and Accountability

In 2023, GOAL undertook a selfassessment against the Core Humanitarian Standards which included document review, a survey of staff, focus groups and interviews with partners in the field. In early 2024, GOAL completed a Self-Assessment against the Core Humanitarian Standard (CHS), receiving a stamp and validation letter from the CHS Alliance.



Dóchas Code of Conduct on Images & Messaging and Code of Conduct on Safeguarding

GOAL committed to choosing images and messages that represent the full complexity of the situations in which we work and seeking the permission of the people whose photos we use. GOAL is also a signatory to the Dóchas Code of Conduct on Safeguarding, confirming our commitment to lead a culture of safeguarding in the humanitarian and development sector.



of Good Practice for Development Education

IDEA Code of Good Practice for Development Education

GOAL was also a member of the Code of Good Practice for Development Education. Members of this Code commit to strengthening their Development Education practice through an annual selfassessment process.



UN Convention on the Rights of the Child

The UN Convention on the Rights of the Child (UNCRC) is the basis of GOAL's work involving children. It is the most complete statement of children's rights ever produced and the most widely ratified international human rights treaty in history. Y HOW WE OPERATE

FINANCIAL REPORT

6.00

GOAL USA

FINANCIAL REPORT

A one-year-old child undergoing MUAC measurement during a mobile health service session in Danot woreda, Dolo zone, Somali region, Ethiopia. This vital health service is provided by GOAL's nutrition program, supported by funding from USAID/ 14

There were no other recognized gains or losses other than those listed above for the financial year. All income and expenditure derives from continuing activities.

GOAL USA

FINANCIAL REPORT SUMMARY

AS AT 31 DECEMBER 2023

	FY 2023	FY 2022
	\$	\$
OPERATING REVENUES		
Contributions	420,522	472,988
In-Kind Contribution	3,570	
Restricted Funds	1,073,728	553,134
General Fund	21,772	16,234
TOTAL OPERATING REVENUES	1,519,592	1,042,356
OPERATING EXPENSES		
Program Service		
Response to Cholera Outbreak	58,309	41,691
Other Aid Cost	42,720	
Humanitarian Support to Conflict Affected Populations	33,386	
Livelihoods Protection	22,670	
Disaster Preparedness - Early Warning Systems	5,912	
Humanitarian Support to Conflict Affected Populations	760	
Earthquake Response	68,444	
IMA Momentum - Integrated Health Resilience (MIHR)	829,243	339,774
Momentum Integrated Health Resilience		145,114
TOTAL PROGRAM SERVICES	1,061,444	526,579

GOAL USA FINANCIAL REPORT SUMMARY

AS AT 31 DECEMBER 2023

	FY 2023 \$	FY 2022
Supporting Services	Þ	\$
Management and General	242,482	95,255
Fundraising	136,160	/0,_00
TOTAL SUPPORTING SERVICES	378,642	95,255
TOTAL OPERATING EXPENSES	1,440,086	621,834
EXCESS OF OPERATING REVENUES OVER OPERATING EXPENSES	79,506	420,522
Excess without Donor Restriction	(334,159)	(79,021)
Excess (Deficiency) Funds with Donor Restriction	(6,857)	26,555
Increase in Net Assets	(341,016)	(52,466)
Net Assets at Beginning of Year	420,522	472,988
NET ASSETS AT END OF YEAR	79,506	420,522

GOAL USA

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